FOR IMMEDIATE RELEASE: 8/31/18

Sarah McNabb Gate 39 Media 312.715.1475 marketing@gate39media.com

FINANCIAL MARKETING AND TECHNOLOGY AGENCY GATE 39 MEDIA BECOMES A HUBSPOT CERTIFIED AGENCY PARTNER

Chicago, IL: Gate 39 Media announces that it is an official HubSpot Certified Agency Partner, expanding its capabilities for helping financial and agricultural businesses improve their marketing and sales processes. <u>HubSpot</u> is a leading CRM, marketing, sales, and customer service platform offering solutions for businesses of all sizes.

Of the announcement, HubSpot Channel Account Manager Ashley Cox said, "We are thrilled to welcome Gate 39 Media to HubSpot's Partner Program. Their savvy, sophisticated, and innovative approach to inbound specifically for the financial services, FinTech and agricultural segments allows them to combine their knowledge and experience in these verticals with the powerful capabilities of HubSpot."

Over the past year, Gate 39 Media has grown its business and those of its clients by incorporating inbound strategies to attract, engage, and delight customers. Gate 39 Media is a full-featured marketing and technology agency dedicated to serving the financial industry. The firm has built a solid reputation for creating effective websites, design, marketing campaigns and strategies, and technology over the past 15 years.

"HubSpot is truly an all-in-one solution that combines marketing, sales, and support tools into a single platform and we're excited to become an official partner," says Shane Stiles, President of Gate 39 Media. "We love that clients can start with the starter Marketing Hub and free CRM package, and move to more expansive packages as they grow. This allows us to create marketing solutions that generate results for financial services business of all sizes."

In the first few months of becoming a HubSpot partner, Gate 39 Media has already attained Gold Partner status by onboarding new HubSpot users and executing their initial campaigns, and by helping with existing subscribers get more from their HubSpot set-up.

More than just "an implementer" the strong technology team can integrate HubSpot's powerful API into custom applications, or Gate 39 Media's solutions such as FCM1—a complete portal solution featuring online account application, statement and positions processing and operations portal.

For more information or to request a custom HubSpot demo from Gate 39 Media, visit https://www.gate39media.com/solutions/hubspot/

About Gate 39 Media

Gate 39 Media is a financial services marketing and technology agency providing complete solutions for the financial industry since 2004. Located in downtown Chicago, Gate 39 Media serves firms ranging from some of the world's largest exchanges, brokerage firms, and fund managers—to start-ups in FinTech, and emerging managers and advisors. To learn more about Gate 39 Media, visit www.gate39media.com or contact Shane Stiles, President, at 312-715-1475 or shane@gate39media.com.

About HubSpot

HubSpot (NYSE: HUBS) is a leading CRM, marketing, sales, and customer experience platform. Since 2006, HubSpot has been on a mission to make the world more inbound. Today, over 37,000 customers in more than 90 countries use HubSpot's award-winning software, services, and support to transform the way they attract, engage, and delight customers. The HubSpot Growth Stack, built on a powerful, free CRM and comprised of the Marketing Hub, Sales Hub, and soon to be released Customer Hub, gives companies all the tools they need to manage the entire customer experience from awareness to advocacy.

HubSpot has been named a top place to work by Glassdoor, Fortune, The Boston Globe, and The Boston Business Journal. The company is headquartered in Cambridge, MA with offices in Dublin, Ireland (EMEA HQ); Singapore; Sydney, Australia; Tokyo, Japan; Berlin, Germany; and Portsmouth, NH.

Learn more at www.hubspot.com

###